



## **CSRA Wine Festival – October 21, 2017 10<sup>th</sup> Annual Event**

The CSRA area has noted we need a cultural event that is informative, educational, and appeals to all ages and income levels...an event that is affordable and promotes a positive image of the entire CSRA area. We feel we have such an event and hope you will become a sponsor!

The 2014 Wine Festival event played host to over 400+ individuals who supported the Public Wine Tasting. There were twenty suppliers who donated over 200 wines which were American and Imported. A total of 50 volunteers participated. Our event has grown each year since 2005 and our goal is for this event to continue to grow yearly.

A private wine judging was hosted at The Vineyard Wine Market in September before the public event. The winning wines were announced several weeks before the public wine tasting.

Timing of this event is October 21, 2017, 1:00-4:00 p.m. and will be held at West Lake Country Club.

To better support local restaurant owners, we want to solicit partnerships that will provide meal specials and/or coupons to provide a glass of wine with their meal or a package meal event the evening of October 21, 2017. We limit chefs or food entries to no more than 5 and each should be prepared to provide tapas for at least 400 people. Augusta Technical College Culinary Department is also featured, and their class prepares many different samples for tasting.

This event does attract out of town guests and we promote hotels in both Columbia and Richmond County.

The CSRA Wine Festival, Inc and Easter Seals are non-profit organizations. Our goal is to plan, organize and host quality venues with other non-profits entities or individual events that will help raise funds that will be donated to an Arts entity, a culinary/hospitality scholarship (one per year) and an approved non-profit group with a mission that serves many in our community. This year we were asked to partner with East Georgia Easter Seals and we are excited about this opportunity.

Such events as this exist in Hilton Head and Atlanta and have proven to be successful as they not only provide a venue for tourism but they contribute to the economic impact by visitors who travel and spend the night in the area and contribute to other entertainment and/or hospitality events and businesses.

Monies generated from the main event will support both the Culinary Endowment at Augusta Tech and Easter Seals. This year Easter Seals will also host a Silent Auction for their organization.

Included are the 2017 sponsorship option forms. Our website is [www.csrawinefest.com](http://www.csrawinefest.com). We sincerely hope you will become a sponsor and in addition attend this 'GRAPE EVENT'.